



30th ANNIVERSARY LUNCHEON

Join Career Resources to celebrate three decades of providing skills, access, and opportunity to those most in need.

Thursday, May 7 | 12PM-2PM
NOIR - 785 Union Avenue - Bridgeport

Presented by:



Honoring:

Mimi Sternlicht

Career Resources' visionary partner in our
new collaborative resource center

SPONSORSHIP BROCHURE

You are invited to sponsor Career Resources' Luncheon

Dear Career Resources Supporter,

I am pleased to invite you to serve as a founding sponsor of our 30th Anniversary Luncheon—a milestone event celebrating three decades of expanding skills, access, and opportunity for individuals across Connecticut who need it most.

For three decades, Career Resources has helped people facing barriers to employment gain practical skills, real work experience, and pathways to dignity-building careers.

This luncheon will honor that legacy while also serving as a launch point for the next chapter of our workforce development mission - The Bridge on Main. We are especially proud to recognize Mimi Sternlicht for her vision and leadership behind this project—an innovative economic development and systems-change initiative that will create jobs throughout the Greater Bridgeport region, with a major focus on serving system-impacted individuals and their families.

As an inaugural sponsor, you will be recognized as a partner who believes in the power of work to transform lives and communities. Your sponsorship directly supports hands-on training, job placement, and employer partnerships that create lasting economic mobility—not only for individuals, but for families and neighborhoods.

The luncheon will bring together community leaders, employers, funders, and program participants for an afternoon of storytelling, connection, and shared commitment to workforce equity. We would be honored to highlight your leadership and support before this engaged, values-aligned audience.

Warm regards,



Scott K. Wilderman
President & CEO
Career Resources



AN EVENT TO CELEBRATE THE LEGACY OF CAREER RESOURCES...

For over three decades, Career Resources has broadened what “workforce development” has traditionally represented. Our services have elevated skills trainings with a comprehensive, trauma-informed wraparound support model. Career Resources leverages job placements and certifications by integrating long-term coaching and case management, coordination of basic needs assistance, mental health and wellness services, housing stabilization, clothing and transportation supports. Individuals have access to a vetted network of service providers and community partners. The organization creates the stability, exposure, and sustained support needed for long-term career advancement.

Throughout its history, Career Resources has intentionally tailored these services to populations facing the highest barriers. Today, Career Resources is strategically expanding its service footprint across Connecticut while advancing a transformative \$20 million capital investment in Bridgeport to specifically serve justice-impacted individuals and their families.

The Bridge on Main, a collaborative resource center, represents the culmination of decades of workforce innovation and the launch of a bold, integrated economic development model that aligns training, employment, supportive services, and employer partnership in one coordinated ecosystem. “The Bridge” is more than a facility — it is a system change.

A myriad of programmatic partners will co-locate at The Bridge on Main to offer their services as part of a holistic, wraparound service model for clients. The building will support small business growth and foster community via an on-site event space, commercial kitchen, and mission-driven coffee shop.

By redesigning how individuals gain skills, how businesses access talent, and how community institutions collaborate, The Bridge on Main serves as a catalytic force for regional growth — shifting the workforce paradigm from fragmented services to an aligned, scalable, and sustainable system that drives shared prosperity across the Greater Bridgeport region.

...AND LOOK AHEAD TO ITS FUTURE.

SUPPORTING THE LUNCHEON

AUDIENCE

The event will reach **300 attendees** spanning a cross-sector audience from private industry, government, philanthropy, and nonprofits. Guests and sponsors will include:

- Business leaders, executives, and decision-makers
- Elected officials and civic leaders shaping policy and regional investment
- Companies from across Connecticut and the Greater Bridgeport Region

VISIBILITY

An inaugural sponsorship will provide for:

Brand Visibility In the Room

- Prominent recognition before, during, and after the event
- Exposure to a regional business and civic audience, not just a single industry
- Opportunities for logo placement, verbal recognition, and on-site presence

Regional Visibility Beyond the Room

- Recognition across digital, print, and post-event communications
- Extended reach to stakeholders who may not attend but follow the work
- Long-tail value beyond a single day

STRATEGIC COMMUNITY INVESTMENT

Sponsorship dollars will directly:

- Advance training, employment, and opportunity
- Provide a social *and* economic return on investment
- Offer clear alignment with industry-specific equitable economic development goals

SPONSORSHIP PACKAGES

SPONSOR BENEFITS	CAREER BUILDER \$25,000	CHANGEMAKER \$15,000	CHAMPION \$12,500	ADVOCATE \$7,500	ALLY \$2,500
Event Tickets	1 Table (8 Tickets)	1 Table (8 Tickets)	1 Table (8 Tickets)	1 Table (8 Tickets)	Half Table (4 Tickets)
FROM THE STAGE					
Presenter	*	*			
Recognition	*	*	*		
PRINT & PROMOTION					
Billing on all Materials (Invitation*; Program; Signage; Website)	Title Sponsor + Logo	Logo	Logo	Logo	Listing
Program Ad	Full Page Greeting + Full Page	Full Page	Half Page	Half Page	Quarter Page
Inclusion in Press Release	*	*	*		
Quoted in Press Release	*				
INCLUSION IN CAREER RESOURCES' 30TH ANNIVERSARY VIDEO					
Speaker	*				
Logo	*	*	*	*	

**Sponsorships received by April 1 will appear on the invitation.*

SPONSORSHIP FORM

SPONSORSHIP LEVELS

I would like to sponsor Career Resources' 30th Anniversary Luncheon at the following level:

Career Builder - \$20,000 \$ _____
Changemaker - \$15,000 \$ _____
Champion - \$12,500 \$ _____
Advocate - \$7,500 \$ _____
Ally - \$2,500 \$ _____

INDIVIDUAL TICKETS

Please reserve _____ additional seats for me at \$200/ticket \$ _____

CONTRIBUTION

We are unable to attend, but would like to make a gift \$ _____

TOTAL: \$ _____

Please provide how the sponsor should be listed in event materials:

CONTACT INFORMATION

Name: _____ Title: _____

Email: _____ Phone: _____

PAYMENT INFORMATION

Name: _____ Title: _____

Email: _____ Phone: _____

Enclosed is a check made payable to Career Resources

Please charge my VISA / MASTERCARD / AMERICAN EXPRESS

Cardholder Name: _____ Card Number: _____

Expiration Date: _____ CVC: _____

Please return this form and payment by May 1, 2026 to:

Career Resources

1000 Lafayette Blvd., Suite 303 Bridgeport, CT 06604

OR

Scan/click to purchase sponsorship/tickets online.

